



CELTX AGAINST MALARIA STUDENTS CHALLENGE

Get Involved and Help Save a Life!

Background

Against Malaria Foundation and Celtx have joined together in the fight against malaria. Get involved and participate in the Celtx Against Malaria Students Challenge, the new initiative challenging students to join the fight against malaria!

The Media Challenge

Help save lives by putting your creativity and talent to use! Create a **video, film, TV ad, script, or any other type of media** that will help educate the public about malaria and inspire others to donate \$5 to the cause.

What Do I Get From It?

- Most importantly, the satisfaction of knowing that your work is helping to save lives

And also...

- On **January 15**, creators of 3 different projects will receive the honor of determining the countries of distribution of 5,000 malaria bednets
- Ten projects will be selected at random to receive a Celtx jacket and 1GB USB key
- Select projects posted on the Celtx Against Malaria - Students Challenge page will be linked to and promoted on the Against Malaria and Celtx web sites

How to Get Involved

- Use Celtx to create an inspiring media project (video, film, TV ad, script)
- Between **October 1 - December 31, 2008**, tag your project as 'camstudentschallenge' and publish your project to the Celtx Against Malaria Students Challenge site <http://pc.celtx.com/tag/camstudentschallenge>



Donations

Creating media isn't the only way to get involved. Anyone can visit the Against Malaria Foundation site www.againstmalaria.com/CeltxNets and donate \$5 to buy one bednet and help save a life.

The school with the most individual donators will be awarded a high definition camera, courtesy of Celtx.

Background

- **Against Malaria Foundation** – The Against Malaria Foundation is one of the world's leading malaria charities. 100% of the money raised is used to buy insecticidal mosquito nets.
- **Celtx** – Celtx is free, all-in-one pre-production software used by over 250,000 media creators worldwide to write and collaborate on film and video and media of all kind.

**FOR MORE INFORMATION PLEASE VISIT: <http://pc.celtx.com/tag/camstudentschallenge>
or email: partners@celtx.com**